

## Company Portraits



As one of the largest providers of content networks, cyber security and cloud services, US-based **Akamai Technologies Inc.** has been at the forefront of the digital revolution since 1998. More than 8,500 employees around the world provide over 100 terabytes of web traffic per second every day - for retailers, financial service providers, telecommunications providers and utilities, among others.

At Akamai, community is paramount. Among other things, it promotes work-life balance, implements special equality programs, actively promotes the integration of social or ethnic minorities, and facilitates the integration of veterans into a civilian professional life. In addition, through its in-house Akamai Foundation, the company seeks to make a positive contribution in the area of science and mathematics education, thus contributing to the United Nations development goal of "Quality Education."

Akamai also takes a pioneering role in data security and environmental protection. MSCI gives the company a strong A rating, which is an improvement over its previous ESG ratings. Reasons for the upgrade include progress in the areas of corporate behavior, human resources development and data protection.



In the age of the digital revolution, the ongoing development of high-quality hardware components is enabling ever faster, more cost-effective and smarter solutions for users around the world. Semiconductor manufacturer **STMicroelectronics N.V.** has been active in this market since 1987 and, with \$9 billion in sales (2019), is one of the top ten suppliers in terms of revenue.

Despite this competitive and resource-intensive environment, STMicroelectronics has been awarded a top AA rating by MSCI for the fourth consecutive year. The company clearly sets itself apart from its competitors in the categories of water consumption, governance, sourcing from controversial sources and clean tech. This is the result of a comprehensive and rigorously implemented sustainability strategy that dates back to 1990. In particular, STM's efforts to implement sustainability at every stage of the value chain make the company a pioneer in this field. Among other things, it already recycles or reuses over 93% of its waste, and by supporting reforestation projects, it has been able to offset over 42% of the greenhouse gases it directly generates. The incorporation of STMs components into more and more new products, as well as a high degree of innovation, raises hopes that long-term, global sustainability effects can be achieved. For example, more than 50% of new products are already classified as sustainable technologies. STM supplies market-leading solutions for electromobility and thus not only increases the efficiency of electric cars, but also promotes the transition to more sustainable electromobility.



**Splunk Inc.**, founded in 2003, is a global IT company that developed the first 'data-to-everything' platform of the same name. This allows users to easily process different machine data with each other, enabling them to work more efficiently. Under the founded 'Splunk4Good' initiative, the company combines numerous charitable commitments.

Various free training programs - both for employees and the public - have ensured that the company has managed to improve its ESG rating from BBB to A in 2019 and to AA in 2022.



**Dexcom Inc.** is a company founded in 1999 in the USA that specializes in the development of technologies for measuring and analyzing the tissue sugar of diabetes patients. The use of these technologies noticeably alleviates the limitations of those affected. According to Dexcom, their continuous glucose monitoring (CGM) has prevented over 4 billion needle sticks in the finger.

With their "Think Big" initiative, they are trying to make this product generally available to a broader section of the population and are doing important educational work on the subject of diabetes. In this way, Dexcom is making an important contribution to achieving SDG 3 (health and well-being) in particular. 100% of its products and services are in line with the Sustainable Development Goals. In addition, the high governance standards as well as the excellent product quality contributed to Dexcom being awarded an ESG rating of 'A' at the beginning of the year.



**Deutsche Post AG** is an internationally operating group that emerged from the privatization of Deutsche Bundespost in 1995. Nearly 600,000 employees oversee the global logistics network and offer related services in 220 different countries.

In doing so, the company makes great efforts to operate sustainably and has set itself long-term goals as part of the "ESG Roadmap 2030". These goals are pursued in line with the overall strategy and are divided into the categories "Green Solutions", "Best Employer" and "Trusted Partner". In this context, the company strives for the greatest possible transparency and, among other things, provides its investors with regular ESG information as well as the "DPDHL ESG Statbook".

These efforts are recognized by global ESG rating agencies: MSCI gives the group's sustainability a top A rating, while S&P Global ESG even ranks Deutsche Post among the top 10% of the best companies worldwide.